

Business over Breakfast

September — December 2017

7:30-8:45 a.m., 2nd Wednesday

SCCC, Student Union, SU214 E/W

\$10 each session



Presented by SCCC Business & Industry,
Liberal Area Chamber of Commerce, and
Kansas Small Business Development Center

Cloud Computing

If your company is facing a server refresh or expansion, or you're considering Office 365, Google apps or some other cloud solution to save money and simplify IT, it's extremely important that you attend this exclusive event. During this executive briefing, we'll explain in simple, non-technical terms what cloud computing is and deliver straightforward answers to many of the questions CEOs and executives have about "moving to the cloud". **M. Herron; CRN#30876; W; Sept. 13**

Sole Proprietor, LLC, or Corp? Choosing the Right Business Structure

This workshop, facilitated by local attorney Jim Dodge, is designed to help you make an informed decision about which legal business entity is best for your business. We will discuss the differences between a sole proprietorship, LLC, S-Corp, and C-Corp. As a result, you will understand the practical and legal implications of each type! **J. Dodge; CRN#30878; W; Oct. 11**

Online Advertising

Running your business is hard, and reaching new customers is even harder. Advertising seems like a good way to get your name out there, but it's so complicated? Do you use Google Ads or FB ads? What's a Yelp? In this fast-paced but casual class, Lisa, will work through best practices, marketing ideas, and strategies for implementing online advertising into your business. Lisa will give you the base knowledge you need to start ad campaigns online for your business. **L. Kennedy; CRN#30877; W; Nov. 8**

Fraud

Every day consumers are being cheated. Learn to be a wise consumer. If it is too good to be true; it is most likely a fraud. In this program, you will learn how to prevent fraud losses by avoiding sales gimmicks, internet solicitations, special sales and personal contact situations. **S. Diseker; CRN#30929; W; Dec. 13**

REGISTRATION FORM: BUSINESS OVER BREAKFAST SEMINARS

Register me for the following workshops: _____

Name: _____ Gender: M or F DOB: _____

Company: _____ Title: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Telephone _____ Email: _____

Check Enclosed: (please make payments to SCCC/ATS) Check #: _____ **OR** Bill My Credit card:

American Express Discover MasterCard VISA

Name on Card: _____ Card #: _____ CVV#: _____ Exp. Date: _____

MAIL TO: Attn: Jennifer Farmer, SCCC, PO Box 1137, Liberal, KS 67905-1137 **OR FAX:** 620-417-1179

QUESTIONS? CALL 620-417-1170 OR EMAIL bandi@sccc.edu