

Business Marketing/Management**Associate in Science Degree**

Communications:	
English Comp I	9 hours
English Comp II	
Public Speaking	
Computer Technology:	3 hours
Intro to Computers	
Humanities:	6 hours
Physical Education:	1 hour
College Orientation:	1 hour
Social & Behavioral Sciences:	6 hours
Mathematics and Lab	8 hours
Science:	
College Orientation	1 hour
Courses for Major Area of Study:	12 hours <i>(see advisor for specific course of study)</i>
Electives:	17 credit hours
Total Hours Needed for Degree Completion:	64 credit hours

Associate in Applied Science Degree

Communications:	6 hours
General Education:	9 hours
Computer Technology	3 hours
College Orientation:	1 hour
Physical Education	1 hour
Core Requirements	38 hours
Including Intro to Business, Intro to Marketing, Business Math, Management, Accounting, Economics, Advertising, Human Relations, Business Communications, E-Commerce, Internship and Seminar	<i>(see advisor for specific course of study)</i>
Other Electives:	2 hours
Business Management/Marketing Electives:	4 hours
Total Hours Needed for Degree Completion:	64 credit hours

**Certificate of Completion
Salesperson**

Program Requirements:	24 credit hours
Intro to Computer Concepts & Applications, Intro to Business, Intro to Marketing, Salesmanship, Business Communications, Business Math, E-Commerce, Seminar, Employability Skills	
Program Electives:	7 credit hours
College Orientation:	1 credit hour
Total Hours Needed for Completion:	32 hours

Business Marketing/Management Core Courses:

Accounting, Intro to Business, Business Math, Intro to Marketing, Salesmanship, Business Management, Human Relations, Economics, Advertising, Business Technical Communication, Employability Skills, Internship, Retailing, E-Commerce, Business Presentations.