

Provocative Propositions

PRIORITY 1:

◆ Increase Enrollment and Retention

We propose: *that we survey students to see why they chose SCCC or why not, survey the community to see what course/programs they want, try accelerated programs, implement soccer, and have a calling system for recruitment (faculty and students).*

Because: *if enrollment continues to decrease, none of the other issues matter because there will be severe budget cuts. Enrollment and retention should be the number one priority.*

PRIORITY 2:

◆ Progressive, Proactive Marketing Strategies

We propose: *the college commit human and financial resources for progressive and aggressive marketing strategies.*

Because: *we have concluded that we are not targeting stop-outs, non traditional, Hispanics, etc*

PRIORITY 3:

◆ Commit to Professional Advising and Counseling Services

We propose: *the hiring of more professional counselors and student advisors to lessen faculty responsibility. We also propose to increase student success by better placement of students in the proper course.*

Because: *we need to ease the burden on faculty and transfer the academic advising to a full time professional.*

PRIORITY 4:

◆ Bringing Under prepared Students Up To Level

We propose: *more support for developmental classes, mandatory placement, all staff bilingual (give the Colvin Center more support and an equal opportunity for their students to reach their goals).*

Because: *we need to serve our population.*

◆ Student Transitions

We propose: *that SCCC students be provided with more in depth advising methods to better prepare them for their future jobs.*

Because: *our times are changing so fast that students must be prepared to meet and accept any new changes in their daily lives.*

◆ Curriculum Coordination (Tough Love)

We propose: *a complete re-thinking, refocusing, and restructuring (as necessary) to achieve consistency and coordination between developmental, college and transfer programs.*

Because: *student success depends on preparedness and consistent emphasis of standards across the curriculum.*

◆ Develop a Comprehensive Recruiting Plan

We propose: *that we establish a comprehensive recruitment community that will address the changing cultural, economic and social environment of all potential students.*

Because: *students are the backbone of the institution. We need to address the current declining enrollment while our demographics continue to change.*

PRIORITY 5:

◆ Enhance College Website

We propose: *certain revisions concerning design & external efficiency be considered.*

Because: *a revised website would increase potential for greater enrollment and interest.*

♦ Technology

We propose: *to provide team teaching techniques, electronic technology, and online courseware to our students to facilitate success.*

Because: *we will be a leader in Kansas Community Colleges.*

♦ To Analyze the Changing Demographics to Better Understand Traditional/Non Traditional Students Today

We propose: *that we need to analyze the two groups separately to see how to market and recruit our traditional and non-traditional student in order to increase student retention and success.*

Because: *enrollment will continue to drop unless we understand the prospective student and his or her needs.*

PRIORITY 6:

♦ Communicate Existence of School to Potential Students

We propose: *that there is a large segment of local and general area population that is unaware of the existence and/or function of our school.*

Because: *there has been limited cooperation on the part of major employers and other influential businesses to inform the community about the Colvin Center.*

♦ Seward Online Development

We propose: *the formation, implementation, and coordination of aspects which pertain to Seward Online. Faculty incentives and support and governing policies need to be in place to ensure success.*

Because: *SCCC needs to implement strategies to ensure our marketability and recruitment methods which will assist students with various backgrounds and allow the institution to remain viable and competitive in the higher education arena.*

♦ Reward for Longevity

We propose: *that salaries be improved so that we are not merely a stepping stone at SCCC.*

Because: *students & faculty morale will be up & longevity will be retained.*

PRIORITY 7:

♦ Advisors (Certification)

We propose: *certified advisors*

Because: *we find students do not understand their educational needs and objectives in order to graduate.*

♦ Increase Hispanic Student Enrollment & Student Success Rate

We propose: *to increase enrollment efforts (part-time, non-tradition, and Hispanic recruiters) and strengthen/make relationships with stakeholders in Hispanic community.*

Because: *if we don't we will stagnate and die.*

PRIORITY 8:

♦ Re-design Developmental Program

We propose: *a re-design of our developmental program based on extensive research of current scholarship and practice in the nation.*

Because: *our community deserves a well-educated populace.*

♦ Two-year Class Sequence

We propose: *that each division develops a divisional class/time schedule to take to the instructional level for development for a master schedule.*

Because: *this would alleviate conflicts (time) in student class schedules.*

♦ Demonstrate the Value of the Individual

We propose: *salaries be made equitable, increased opportunities for job-related staff development and more opportunities for dialogue between faculty/staff and administration to complete the communication loop.*

Because: *we value people & want to invest in the future of SCCC.*

PRIORITY 9:

♦ Measuring Effectiveness

We propose: *that the college develop a budget for an institutional research committee/team to provide adequate and accurate data to assist with reporting processes. This team would provide accurate data in an effective and efficient manner.*

Because: *this would be the primary function of this team; thus providing data in an effective and efficient manner.*

PRIORITY 10:

♦ Website Upgrade (Virtual Tours)

We propose: *contract out to a professional web-designer to design/build a website that is practical but also has flare and can help attract new students.*

Because:

♦ Consistency in Hiring Practices. Professional Development & Resource Allocation to Provide the Best Working (no title given)

We propose: *that the faculty and administration of SCCC collaborate with business leaders to develop courses to meet the needs of the workforce of the communities that we serve and to encourage collaboration between departments within the college community to develop team teaching classes and a seamless transition from non-credit classes to credit classes to enhance learning for all students.*

Because: *the workforce is ill prepared for the modern job market; education is fragmented between various academic disciplines; not all students are prepared for more academic classes.*

♦ Multipurpose Building

We propose: *the construction of a multipurpose facility to encompass needs, humanities needs (theater/music/ad) and student needs in relation to student activities.*

Because: *opportunity to increase enrollment improve quality of education, offer more community involvement and help to cultivate community ties.*

PRIORITY 11:

♦ Build More Classroom Space

We propose: *an increase in classroom space throughout our system.*

Because: *it would benefit our students, faculty and community partners.*

PRIORITY 12:

♦ Data Warehouse

We propose: *the development of a data warehouse (building) where snapshots of data are captured at strategic times of the year.*

Because: *decisions are made based on the data we collect; therefore that data must be timely, accurate, and relevant to provide the longitudinal data SCCC needs to keep as agile, flexible, and aware of changes occurring at our institution.*

♦ Academic Recognition

We propose: *that students get not only athletic recognition but also get academic recognition.*

Because: *we are an educational institution.*

PRIORITY 13:

♦ Expansion Project (Tech Building, Humanities, Gym)

We propose: *an expansion project that would include a tech building, humanities upgrade, and an additional gym.*

Because: *we need additional space for classrooms, offices, storage, shared community training facilities, future technological advances.*

♦ Policy Making Process

We propose: *that policy making includes representatives from those areas directly affected to help eliminate misinformation provided to employees, community, and students.*

Because: *policy affects us all and for some to be informed of such changes and others not creates a lack of communication and individuals feel uninformed.*

♦ Environment

We propose: *that the college establishes a process for fair hiring, professional development and resource allocation for a safe work environment across campus.*

Because: *it addresses issues that make employees feel valued.*

PRIORITY 14:

♦ Focus More on Facility Safety and Security

We propose: *in order to uphold the community perception of 24/7 security and our integrity, the college needs to increase safety and security personnel and equipment.*

Because: *the feeling of safety and security will enhance the learning environment by calming fears and anxieties.*

PRIORITY 15:

♦ Empower Full Time Employees with Information Before Administration Decisions are Made (Board Policy)

We propose: *that the administration systematically validate their decision making process with direct face-to-face communication with all full-time employees before the Board makes a policy.*

Because: *we have concluded that the employee morale has been damaged by recent decisions.*